



# 13<sup>th</sup> International Symposium on Recent Advances in Intrusion Detection (RAID)

## Sponsorship Opportunities

September 15 – 17, 2010

The 13<sup>th</sup> International Symposium on Recent Advances in Intrusion Detection (RAID) seeks sponsorships for its upcoming event to be held in Ottawa, Ontario from September 15-17, 2010. Well-attended and favourably reviewed, past symposiums have attracted more than 200 participants from around the world. Given the local security community and the changing nature of today's complex business, technology, and political environments, a high level of attendance is expected. Sponsorship opportunities are limited and are on a first-come, first-served basis. Act quickly to ensure your organization shares the spotlight at this unique event.

### Who Attends

RAID is an international event that brings together leading researchers and practitioners from academia, government, and industry. Attendees are from prestigious universities, government and high technology companies all over the world. The RAID symposium is held in conjunction with the 7<sup>th</sup> International Symposium on Visualization for Cyber Security (VizSec). 40% of those attending the VizSec symposium are also expected to attend RAID. Of the 2009 attendees, 45% were from academia, 45% were from industry and 10% were from government.

Attendees typically include:

- Researchers working in the field of computer and information security
- Academics studying the field of cyber security
- Incident response and security teams with responsibility for coordinating computer security
- Technical staff who determine security product needs and implement solutions
- Anyone wanting to learn more about computer security in general

### The Symposium

The symposium is a 3 day event, comprised of presentations, panels, poster presentations, networking events and a technology showcase.

### Sponsorship Levels

Note: All sponsorships are subject to current Canadian taxes that may change without notice.

#### Platinum Sponsorships                      \$15,000.00 Canadian Funds

Platinum sponsors receive the maximum visibility before, during, and following the symposium. These sponsorships are an excellent opportunity to become involved and recognized within the intrusion detection community. Sponsorship benefits include:

- Organization logo on first page of the RAID website from receipt of payment for a minimum of 3 months after the event in a primary sponsorship position
- Hyperlink logo from the RAID website directly to your company website
- Organization logo displayed at registration
- Corporate brochure in attendees package
- Three (3) complimentary registrations for the RAID symposium

Please contact us at [Info@RAID2010.org](mailto:Info@RAID2010.org) to arrange your sponsorship.

More Info on the Symposium can be found at <http://www.raid2010.org>



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### Gold Sponsorships \$10,000.00 Canadian Funds

Gold sponsors receive exceptional visibility before, during, and following the symposium. These sponsorships are an excellent opportunity to become involved and recognized within the intrusion detection community. Sponsorship benefits include:

- Organization logo on RAID website from receipt of payment for a minimum of 3 months after the event in a secondary sponsorship position
- Hyperlink logo from the RAID website directly to your company website
- Organization logo displayed at registration
- Two (2) complimentary registrations for the RAID symposium

### Silver Sponsorships \$5,000.00 Canadian Funds

Silver sponsors receive excellent visibility before, during, and following the symposium. These sponsorships are an excellent opportunity to become involved and recognized within the intrusion detection community. Sponsorship benefits include:

- Organization logo on conference website from receipt of payment for a minimum of 3 months after the event, on a sponsorship page
- Hyperlink logo from the RAID website directly to your company website
- Organization logo displayed at registration
- One (1) complimentary registration for RAID

### Supporting Sponsorships

- Coffee Break (4 available) \$2,500.00 Canadian Funds
  - o Exclusive onsite signage beside the break stations.
  - o Company logo recognition on the tent cards placed on the stations.
  - o Organization logo on RAID website from receipt of payment for a minimum of 3 months after conference on a sponsorship page
  - o Hyperlink logo from the RAID website directly to your company website
- Breakfasts (2 available) \$3,500.00 Canadian Funds
  - o Exclusive onsite signage beside the breakfast stations.
  - o Company logo recognition on the tent cards placed on the stations.
  - o Organization logo on RAID website from receipt of payment for a minimum of 3 months after the event on a sponsorship page
  - o Hyperlink logo from the RAID website directly to your company website
- Lunch (1 available) \$5,000.00 Canadian Funds
  - o Exclusive onsite signage beside the lunch stations.
  - o Company logo recognition on the tent cards placed on the stations.
  - o Organization logo on RAID website from receipt of payment for a minimum of 3 months after conference on a sponsorship page
  - o Hyperlink logo from the RAID website directly to your company website

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Should your company be interested in a sponsorship arrangement not listed, or have any questions, please feel free to contact us at [Info@RAID2010.org](mailto:Info@RAID2010.org) to discuss your interests.

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